

65TH YEAR

ANNUAL
NASA
CONVENTION

COLLABROVOKE

AN INTERSECTION BETWEEN ART AND FASHION

9TH - 12TH
JUNE 2023



For more information contact:
nasaindia.co/trophy



LOVELY
PROFESSIONAL
UNIVERSITY



National
Association of
Students of
Architecture



FASHION TROPHY | 2022-2023

A NEXUS CULTURAL TROPHY

COLLABROVOKE

"An Intersection between Art and Fashion "

Artists are the lifeblood of a community, infusing their work with the essence of the place they call home. Their art journey is a reflection of the path they have taken to develop their unique style and voice. Whether inspired by the natural surroundings, history, or traditions of their community, local artists create a unique sense of place and identity that is unparalleled.

Collabrovoke, the Art of Co-creating Fashion, celebrates the ingenuity and audacity of regional artists as they navigate the vast and varied world of artistic expression.

"Collaboration allows us to know more than we are capable of knowing by ourselves."

- Paul Solarz

It calls for a creative voyage, a daring journey of exploration and discovery that unites the boundless creativity of artists with the visionary design of fashion designers.

Evaluation Criteria:

- Interpretation and translation of the theme
- Creativity and ingenuity in props
- Choreography
- Creativity in terms of collaboration with artists, costume design, and walking.
- Execution of the fashion show performance with well-coordinated efforts

Rules and Regulations:

- Duration: 12 minutes (10 minutes for performance + 2 minutes for preparation, clearance, and narration).
- Maximum number of participants allowed: 10. A maximum of 4 back-stage volunteers are permitted.
- Narration must be presented within the time slot allowed.
- If the stage is littered during a performance, participants are expected to clean the stage completely of all the debris.
- Any misconduct such as exposing identity through college name, participant(s) name, or college code anywhere will lead to **DISQUALIFICATION**.
- Essential props are permitted (SAFETY TO BE ACCOUNTED) and the use of hazardous/ dangerous/ vulgar props is prohibited.
- Performance should not encourage any kind of vulgarity and disrespect of any religious/cultural sentiments. Any kind of offensive behavior will result in **DISQUALIFICATION**.
- The decision of the jury will be final.

Shortlisting/ screening criteria:

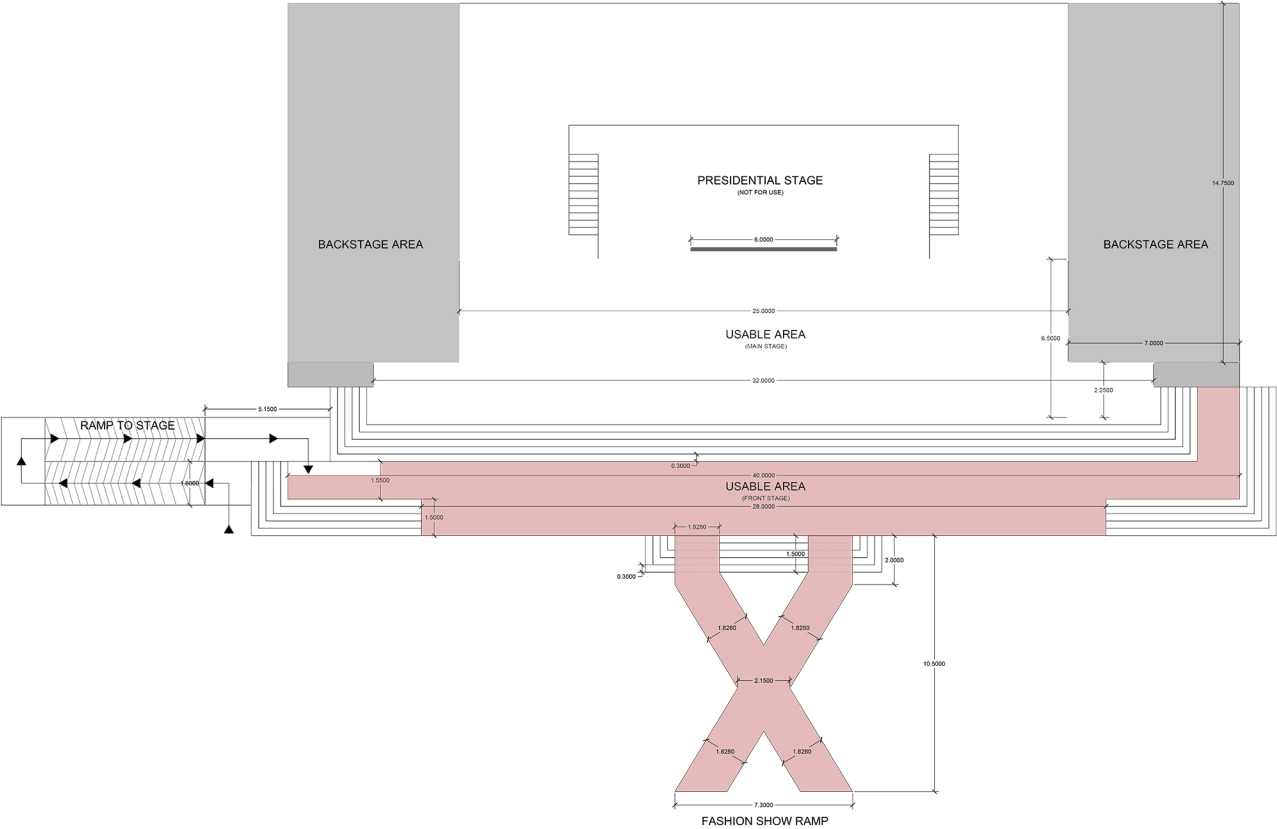
- An HD quality video (minimum 720p) of not less than 3 minutes and not more than 5 minutes is to be submitted as a **YouTube link** through the NASA India website www.nasaindia.co/trophy by the Unit Secretary of the college at the time of online submission.
- The first 5 sec of the video should include the registration number given and the NASA India logo
- The screening should include narration of the storyline/ main theme of the performance.

NOTE: The results will be sent via email to the Unit Secretaries after the screening process.

Important dates:

The Release of Brief: **5 May 2023**
Registrations opening: **5 May 2023**
Registration closing: **9 May 2023**
Submission deadline: **18 May 2023**
Declaration of Shortlisted Entries: **22 May 2023**

Stage Dimesions:





NEXUS

CONNECT CREATE COLLABORATE

Nexus is a platform to bring people together and make fruitful connections, discuss new ideas, share common areas of interest, discover opportunities for collaboration, and execute the same.

Providing opportunities for vertical learning, mentorship, network growth, a showcase of talent, collaborative initiative, innovative creations, and administration with numerous people around the nation. As a kickstart to this initiative, Nexus cultural trophies bring to you innovative trophies, indulging one to CONNECT, CREATE, and COLLABORATE in the process.

This novel concept brings a wealth of opportunities for participants of the Fashion Trophy to explore new avenues, discuss new thoughts, share common areas of interest, and push the boundaries of their creativity. By collaborating with artists, participants can gain fresh perspectives, insights, and skills that can inform and enrich their own work. The competition requires participants to create innovative designs that incorporate the art of the selected artist and showcase the journey of their art. This theme is intended to inspire the disruption of established norms and encourage innovative thinking through collaborative efforts. By incorporating these values and principles, the trophy aims to create a positive impact on the fashion industry and inspire others to adopt a similar ethos.